



# Empowering Skills, Enabling Careers

**A Step Towards Skilling**

**Revolutionizing Skill Development &  
Employment Solutions**

Presented by:

**SKILL SETU & HR CONSULTANCY PRIVATE LIMITED**

# PREFACE

At SKILL SETU & HR CONSULTANCY, based in Raipur, Chhattisgarh, we are committed to empowering individuals through affordable, high-quality skill development education. Our carefully designed courses equip students and professionals with industry-relevant skills, preparing them for better career opportunities in today's competitive job market. Beyond education, we connect our learners to trusted placement partners, ensuring they secure meaningful employment and begin their professional journeys with confidence.

We also serve as a reliable HR consultancy for recruiters, streamlining the hiring process by matching organizations with the right talent. With a mission to bridge the gap between potential and opportunity, SKILL SETU & HR CONSULTANCY is dedicated to transforming lives and fostering growth for both individuals and businesses. Let us help you unlock your potential and step into a brighter future.



# VISION & MISSION

## Vision

To empower individuals and organizations by bridging the gap between skills and opportunities, fostering a future where affordable education and trusted placement services create a sustainable ecosystem for personal and professional growth.

## Mission

At SKILL SETU & HR CONSULTANCY, we are committed to enhancing and upgrading the skills of youth and professionals through affordable, high-quality training. By connecting learners with meaningful employment opportunities and supporting organizations in finding the right talent, we aim to foster sustainable livelihoods, entrepreneurship, and overall growth for individuals and businesses.



# MARKET PROBLEM

The job market struggles with a gap between education and employment readiness, leaving many individuals without access to affordable, practical, and relevant skill development, especially in semi-urban and rural areas. Employers also face challenges in finding qualified candidates, leading to inefficiencies in hiring. The lack of a cohesive system connecting skilled talent with job opportunities worsens unemployment and underemployment.

## Key Challenges:



**1.Skills Gap:** Traditional education systems fail to provide practical, job-oriented training for today's competitive industries.



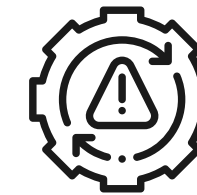
**4.Disconnected Ecosystem:** A lack of effective platforms to connect skilled individuals with job opportunities contributes to rising unemployment and underemployment.



**2.Accessibility Issues:** Limited availability of affordable and high-quality skill development programs, especially in underserved regions.



**5.Economic Impact:** These challenges hinder individual growth and overall economic progress by limiting opportunities for sustainable livelihoods and business growth.



**3.Recruitment Inefficiencies:** Employers struggle to find candidates with the right qualifications and expertise.

# UNIQUE SOLUTION

SKILL SETU & HR CONSULTANCY bridges the gap between education and employment through affordable skill training, seamless placement services, and tailored HR consultancy.



## Affordable Skill Development:

We offer practical, industry-relevant training accessible to individuals across urban and rural areas, ensuring they are job-ready.



## Placement Services:

Our trusted network connects trained candidates with meaningful employment opportunities, reducing unemployment.





## Customized HR Solutions:

We help employers streamline recruitment by providing talent that perfectly matches their needs.

# TARGET MARKET




 **Students and Job Seekers:**  
Individuals looking to enhance their skills and improve employability, including graduates and career changers.

 **Working Professionals:**  
Mid-career professionals seeking to upskill for career advancement or self-employment.

 **Employers and Recruiters:**  
Businesses in need of skilled talent for various roles across sectors.

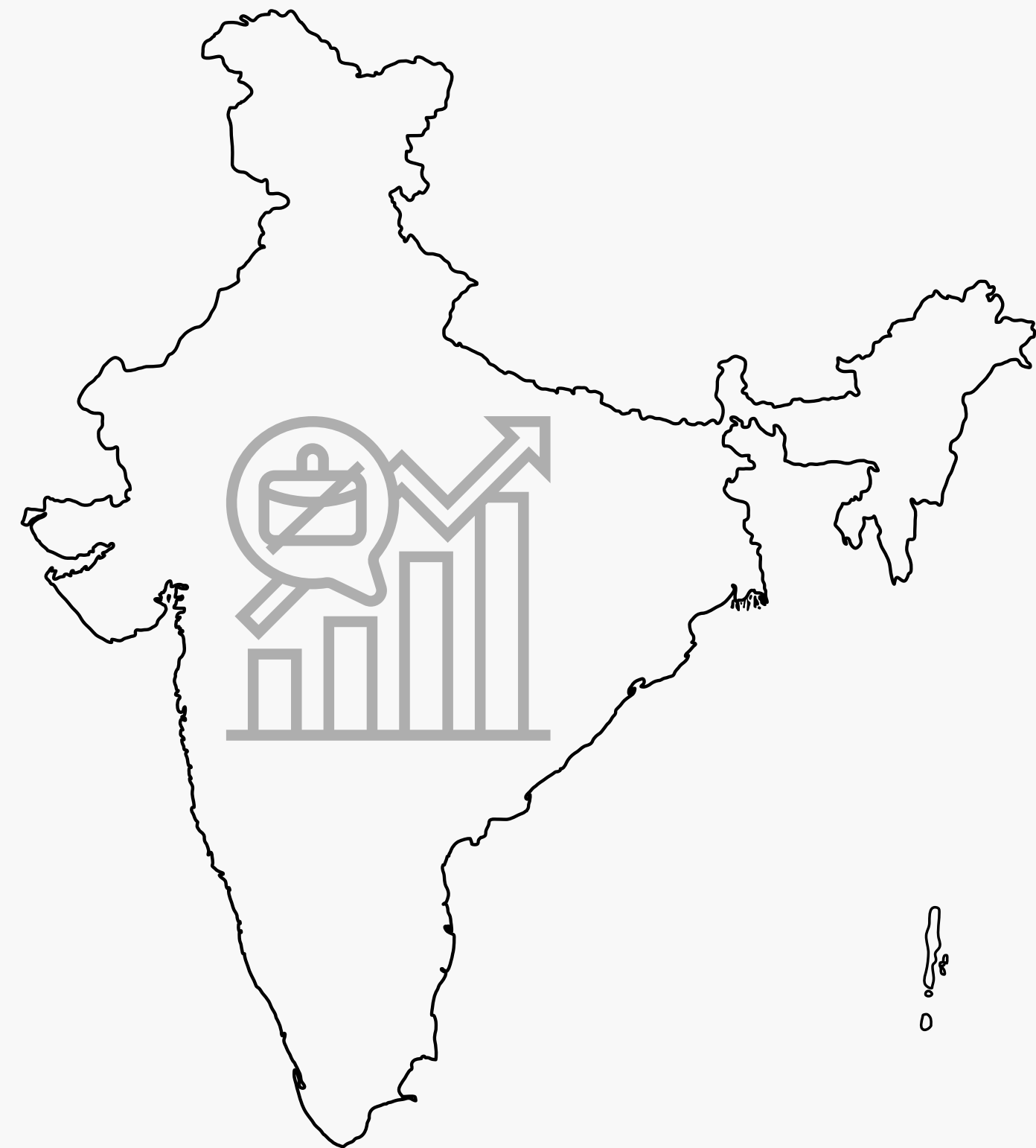
 **Entrepreneurs and Start-ups:**  
Aspiring entrepreneurs or small businesses looking to improve team skills and business management.

 **Government and NGOs:**  
Organizations focused on skill development and employment opportunities for underserved communities.

# MARKET SIZE

India's unemployment rate stands at **7.2%**, with youth unemployment at **23.5%**. Over **10 million** new job seekers enter the market annually, creating a constant demand for skill development, especially in rural and semi-urban areas.

The skill development market in India is valued at **₹60,000 crore (\$8 billion)** and is growing at **12-15% CAGR**. Over **12 million** people need training each year, driven by initiatives like Skill India. This growing market presents significant opportunities for SKILL SETU & HR CONSULTANCY.



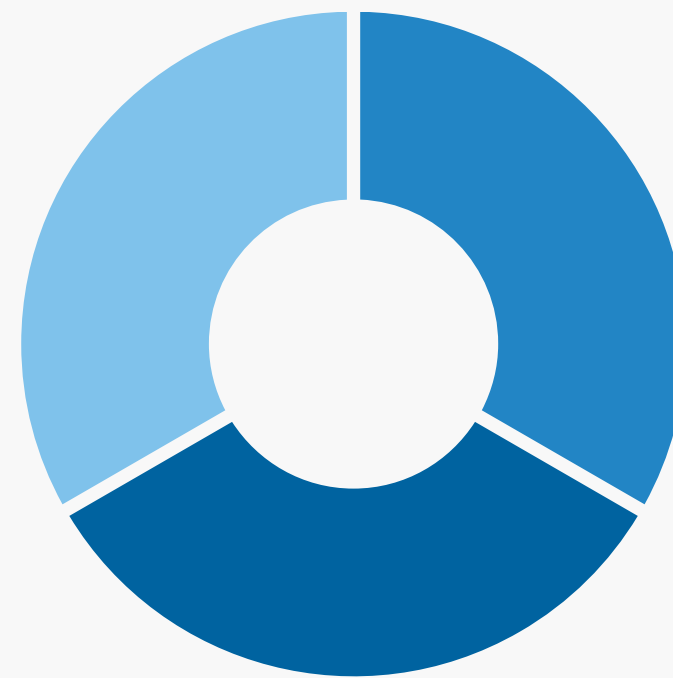
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# BUSINESS MODEL

The core of SKILL SETU & HR CONSULTANCY's business model is the **RTD Method**, an integrated approach designed to address both individual skill gaps and business talent needs.

## Recruit:

- We identify and onboard candidates, focusing on individuals from diverse backgrounds, particularly from underserved regions.
- Collaboration with companies to understand their specific talent requirements ensures targeted recruitment.



## Train:

- Industry-aligned training programs are delivered, emphasizing hands-on learning and job-readiness.
- Courses include Call Centre Executive, Solar Panel Installation, Fashion Designing, and others, tailored to align with market demands.

## Deploy:

- Candidates are placed with trusted employer partners upon completing their training.
- This ensures a seamless transition from learning to earning, fulfilling the needs of both job seekers and employers.

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# SERVICE OVERVIEW

SKILL SETU & HR CONSULTANCY offers practical, industry-relevant training across various sectors, equipping individuals with job-ready skills to enhance employability.



**Call Centre Executive:**



**Fashion Designing:**



**Account Officer:**



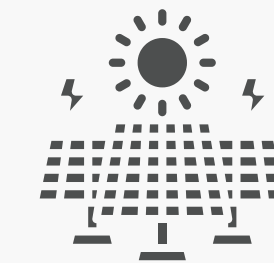
**Industrial Fire  
& Safety:**



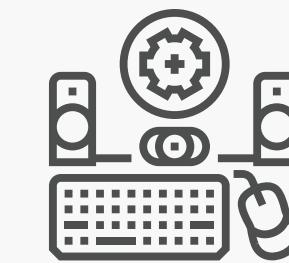
**Electrical Technician:**



**Documentation  
Assistant:**



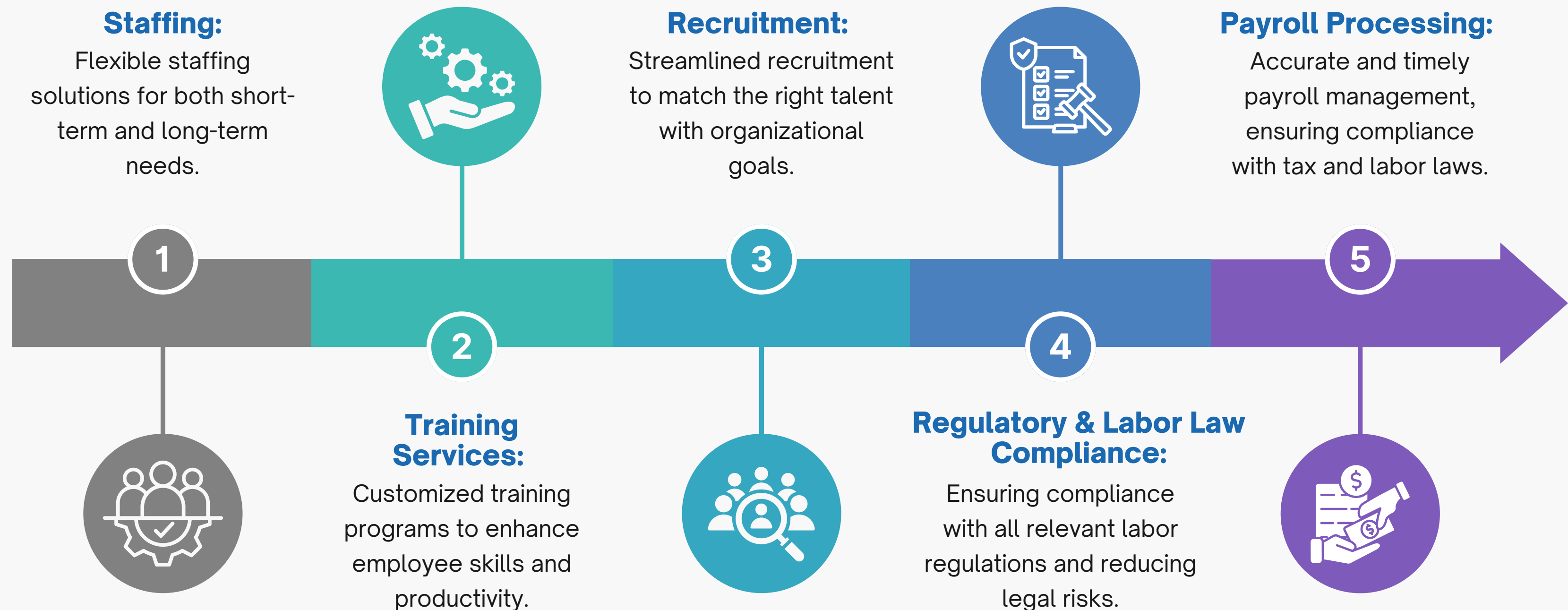
**Solar Panel  
Installation:**



**Field Technician  
Computing &  
Peripherals:**

# HR CONSULTING SERVICE OVERVIEW

SKILL SETU & HR CONSULTANCY offers tailored HR solutions that combine skilled professionals, technology, and expert support to add value to businesses. Our services are designed to optimize workforce management, compliance, and development.



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# UNIQUE SELLING PROPOSITION

SKILL SETU & HR CONSULTANCY offers affordable, industry-focused skill development and comprehensive HR solutions. We provide job-ready training linked to trusted placement partners and support businesses with staffing, payroll, compliance, and customized training. Our approach bridges the skills gap, ensuring sustainable growth for both individuals and organizations.



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# COMPETITIVE ANALYSIS

SKILL SETU & HR CONSULTANCY operates in a competitive market alongside established players like NIIT Limited, TeamLease Services, Simplilearn, TCS iON, and Apna.co.

- **NIIT Limited:** Strong global presence with extensive IT and non-IT courses but limited rural focus and high fees.
- **TeamLease Services:** Broad placement network and HR solutions but lacks customized training programs.
- **Simplilearn:** High-quality digital platforms for certifications, yet limited hands-on and affordable options.
- **TCS iON:** Focus on digital skills with advanced technology but less accessible to individuals and smaller businesses.
- **Apna.co:** Efficient job search for blue-collar roles but lacks comprehensive skill development offerings.

## SKILL SETU & HR CONSULTANCY's Edge:

### Affordable Training:

- Focused on cost-effective, job-ready programs in rural and semi-urban areas.

### Placement Network:

- Strong employer partnerships ensuring job opportunities post-training.

### Integrated Services:

- Seamless blend of skill development and HR solutions (placement, staffing, payroll, and compliance).

### Customized Solutions:

- Tailored programs addressing specific industry needs for individuals and businesses.

# CURRENT OPERATIONS

SKILL SETU & HR CONSULTANCY currently operates 9 training centers across multiple states in India, including Chhattisgarh, Uttar Pradesh, Uttarakhand, Madhya Pradesh, Assam, and Jharkhand. These centers are strategically located to cater to the needs of individuals in both urban and rural areas, providing affordable skill development programs and HR solutions.

## Our operations include:

### Training Impact:

- Over 6,532 students have been trained through our industry-relevant programs, with 5,123 successfully placed in reputable organizations across various sectors.

### Skill Development Centers:

- Offering industry-relevant training programs in various fields like Call Centre Executive, Fashion Designing, Electrical Technician, Solar Panel Installation, and more.

### Placement Support:

- Facilitating job placements through partnerships with trusted employers, ensuring a smooth transition for trainees into the workforce.

### HR Consulting Services:

- Providing staffing, recruitment, payroll processing, regulatory compliance, and training services to businesses across industries.



# REVENUE MODEL

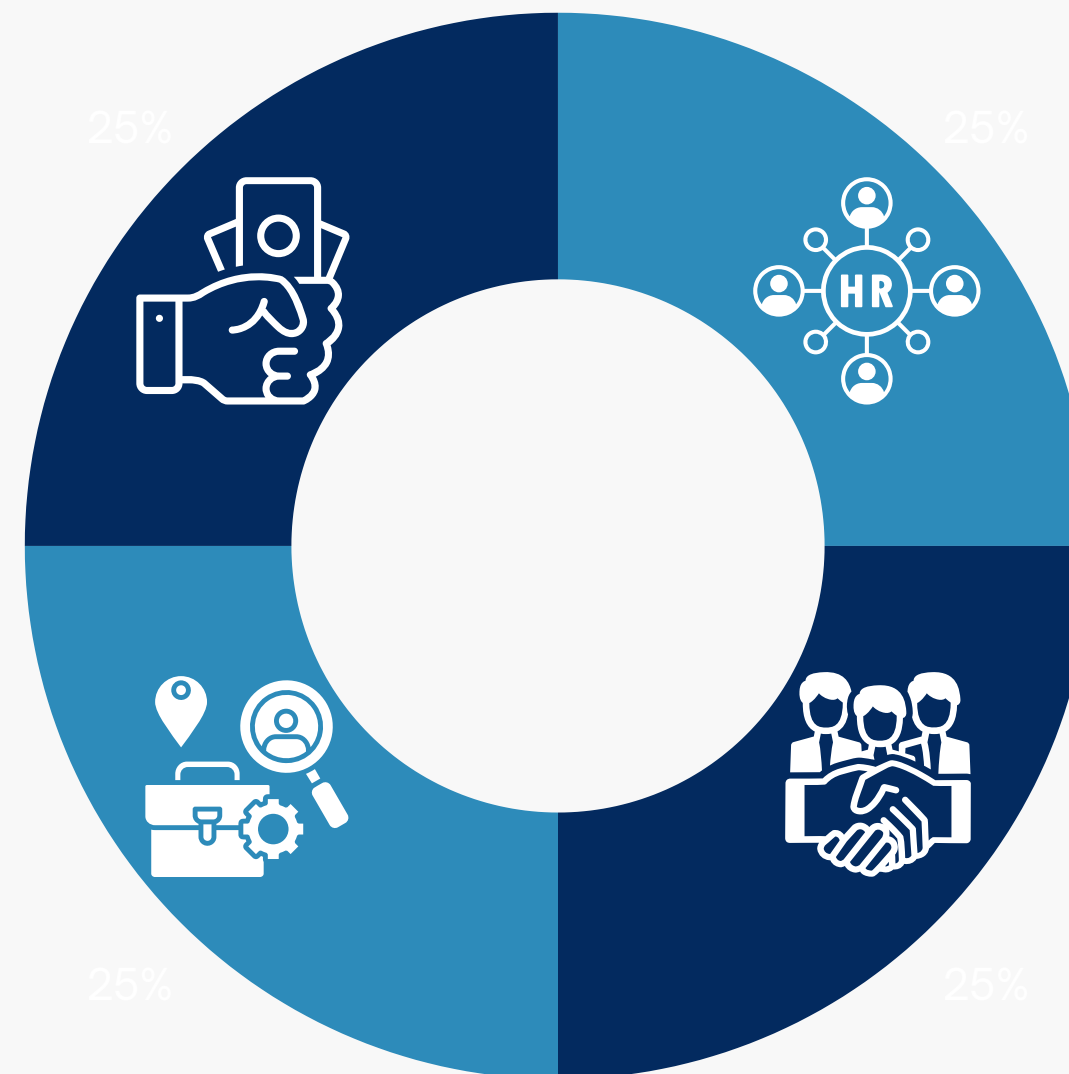
SKILL SETU generates revenue through multiple streams:

## Training Fees:

- Affordable, industry-focused courses for individuals in urban and rural areas.

## Placement Services:

- Fees from employer partners for deploying job-ready candidates through our RTD (Recruit, Train, Deploy) model.



## HR Consulting:

- Revenue from staffing, recruitment, payroll processing, and regulatory compliance services.

## Government and Corporate Partnerships:

- Funding under government schemes (e.g., Skill India) and corporate CSR initiatives for large-scale training programs.

# MARKET STRATEGY

SKILL SETU focuses on bridging the skill gap through targeted outreach, strategic partnerships, and tailored solutions for students and employers.

## Identifying Vacancies :

Prioritize rural and semi-urban areas via community campaigns and local partnerships.

## Digital Marketing:

Leverage social media, SEO, and success stories to attract students and employers.

## Partnerships:

Collaborate with employers, governments, NGOs, and educational institutions for placements and training programs.



## Customized Services:

Offer affordable, job-ready courses for students and comprehensive HR solutions for businesses.

## Placement Network:

Maintain strong employer ties to ensure high placement rates.

## Brand Building:

Highlight testimonials and results to build trust and credibility.

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# EXPANSION PLAN

SKILL SETU plans to scale operations by integrating technology, offering online courses, and expanding regionally.

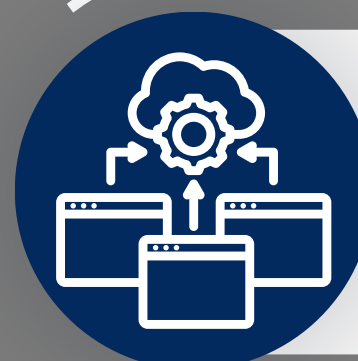


## Regional Expansion:

Open centers in Bihar, Rajasthan, and Odisha, aligned with local job markets and stakeholders.

## Online Courses:

Offer flexible, industry-relevant certified programs to enhance employability.



## Technology Integration:

Develop a mobile app for training, tracking, and placements.  
Launch an LMS for online courses and performance monitoring.  
Use AI for personalized training and job matching.



# OTHER INFORMATION

**Funding received from private investors or Angel/VC funds : NO**

**Names and details of the investors – NO**

**any support is received from Central or State Government Ministries/Departments/PSUs/Incubators – yes  
(Ministry of Skill Development and Entrepreneurship)**

**Details of any public or private sector awards won by the startup – No**

**Number of people directly employed with your startup – 170 employee**

**Link to startup's websit - <https://www.skillsetu.org/>**

## CONATACT US

 **+91 97555 56131 /+91 99268 16131**

 **munna.bhilai@gmail.com**

 **www.skillsetu.org**

